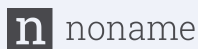


Noname Security selected MIND to protect customer data and modernize their DLP program

Customer story



Industry

Technology,
Cybersecurity

Headquarters

San Jose, CA

Founded

2020

MIND Solutions

Cloud DLP
Endpoint DLP

Noname faced challenges with their DLP program: inaccurate classification, alert fatigue with numerous false positives and a lack of context and automation for effective remediation

Challenges

- Inaccurate and manual sensitive data classification due to the reliance on users to properly tag files and the unstructured nature of their data.
- Traditional data loss prevention (DLP) tools generated too many false positives, leading to alert fatigue and missed true data loss events.
- Once data was lost, it was difficult to retrieve it, and there was no way to know who else it had been shared with.

Solutions

- MIND™ accurately classified sensitive data, and provided context around the data.
- MIND reduced false positives to essentially zero for the Noname security team, providing accurate alerts and actionable insights.
- MIND provided visibility into where data was located and who was accessing it, enabling Noname to protect sensitive data by educating users or revoking access.

Noname Security's mission is to protect customers' APIs by taking a complete and proactive approach to API security

As a security company that protects the application programming interface (API) connections that empower today's digital world, Noname Security understands why it's so important to prevent their sensitive data from leaking and how damaging an event like that could be for their brand reputation.

They needed to enforce DLP policies that kept their intellectual property, commercial data and customer information secure without slowing down their business.

“[Our previous DLP tool] generated more noise than actual benefit. We became very numb to the alerts.”

Mike Morrato
CISO & Global Head of IT, Noname Security



Noname needed a DLP solution that was accurate and efficient to manage

Noname was struggling with their existing DLP solution. It was inaccurate, frequently misclassifying data due to its reliance on manual tagging by users. This inaccuracy also meant that highly sensitive data, such as source code and access keys, was often missed.

Additionally, the high volume of false positives resulted in debilitating "alert fatigue" for their security team, and the lack of context around DLP alerts and automation capabilities hindered effective remediation.

Noname embraced a forward-looking approach to protect their sensitive data

When Noname was looking to improve their DLP program, they had several requirements:

- Easy to use and integrate with their existing IT environments and data sources
- Automatically classify sensitive data
- Classification accuracy they can trust
- Provide context around sensitive data, including who had access and how it was shared
- Minimal false positives to eliminate alert fatigue
- All without requiring a dedicated team or breaking their budget

“MIND was a lot more accurate and I can't remember a single case where we had false positives.”

Mike Morrato

CISO & Global Head of IT, Noname Security

A modern DLP solution that is ready to grow with them

Noname chose MIND because it integrated seamlessly with their IT environments, was highly accurate and automated key tasks. MIND's ease of use and reliable alerts eliminated the need for a dedicated DLP specialist, saving Noname both time and money.

The platform also provided crucial context around data access and sharing, streamlining investigations and remediation actions. Additionally, the MIND team's responsiveness and partnership ensured that the solution evolved to meet Noname's needs.

With MIND deployed, the Noname team could confidently enforce their DLP policies without disrupting business

Noname observed significant measurable outcomes after deploying MIND, including:

- **Time savings:** MIND saved Noname 1-2 hours per incident, and in some cases 3-4 hours, by providing context, evaluating risk severity and automating actions, which translated to 25-50% time savings per incident per day.
- **Classification accuracy:** MIND was 100% accurate in finding sensitive data in their cloud storage repository, compared to their previous DLP tool.
- **People cost savings:** Noname avoided hiring dedicated DLP specialists, saving budget and allowing the team to focus on other strategic initiatives.
- **Elimination of false positives:** With MIND, the Noname security team experienced virtually no false positives.

Our mission

Help digital organizations thrive in the AI era by protecting their most sensitive data, mitigating risks and preserving reputations.

We enable your business to mind what really matters – your most sensitive data, risky users and suspicious behaviors with complete context, so you can automatically identify, detect and prevent data leaks with AI and prioritization using fewer resources. Only MIND with AI can deliver on both proactive and reactive security of data at rest, in motion and in use by understanding your business context and mitigating data risks.

